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28 February 1979

MEMORANDUM FOR: Members, Public Affairs Advisory Group  
FROM: Herbert E. Hetu, Chairman  
SUBJECT: Minutes of 30 January 1979 Meeting

1. The Minutes of the 30 January 1979 meeting of the Public Affairs Advisory Group (PAAG) are attached for your information.

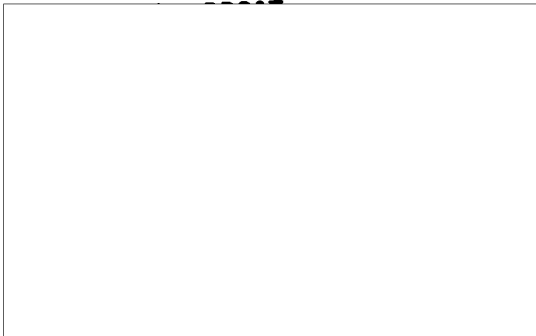
2. The PAAG will meet next at 1000 hours on Wednesday, 7 March, in the DCI Conference Room. The subject of the meeting is a briefing on the Multi-media Show by [redacted] the contractor.

3. If you are unable to attend, please notify [redacted] (351-7676) of the name of your alternate.

[redacted]  
Herbert E. Hetu


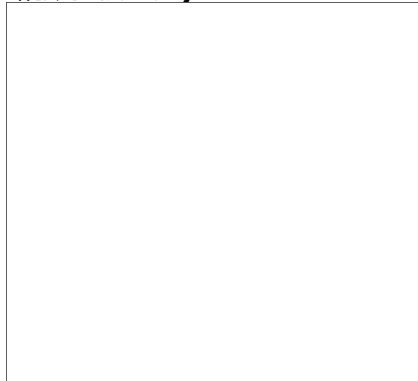
Attachment  
Minutes



Distribution:  
Charles Briggs, OIG






Minutes of the  
Public Affairs Advisory Group  
30 January 1979


STAT ATTENDEES:


STAT   
Walt Elder, RMS  



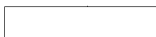
STAT The acting Chairman, , opened the meeting at 1000  
STAT hours.  noted that the CCTV and the academic brochure were  
the main topics for discussion, but first gave a status report on  
various items.



STAT  discussed the NTIS contract and the program for  
STAT distributing documents to the public.

STAT  related details of the trip  with the IC  
Public Affairs Officers on 13 December 1978.

STAT  discussed the "goals" meeting that the OPA had with  
STAT the DDCI and noted that the DDCI had approved the objectives and  
activities of the OPA.

STAT  showed the members a handout on the Intelligence  
STAT Cycle which is available for public distribution.

STAT  discussed the status of the Multi-media show, noting  
STAT we expect to meet our target date of 1 April 1979.  asked  
if it would be possible to also do the multi-media slides in Spanish.  
It was agreed this was something to explore in the future.

STAT  discussed Mr. Hetu's recent trip   
mentioning that Mr. Hetu came away feeling that the stations would  
like to know more about what is going on at the Agency.

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[ ] mentioned that OPA is preparing draft DCI "Notes" on the subjects of Iran, [ ] commented on the reason for these notes and the general contents.

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[ ] raised the issue of analysts briefing newsmen who have been hostile to or critical of the Agency. He questioned the analysts right to decline to give a briefing. The Agency's policy on this matter was discussed in detail.

#### CCTV

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The recommendations that were sent in by the members regarding the disposition of CCTV sets were discussed at length. It was suggested that some of the congressional hearings related to CIA could be shown. The possibility of having the TV's moved to a different location was discussed, with the mezzanine of the cafeteria being a logical spot. It was noted that the mezzanine is not always available because it is closed so often. [ ] suggested that if various offices had smaller TV's they could watch the programs that are put on the CCTV. The DDA raised the question of the high cost this might involve. He offered to draw up some figures for use in making a final decision. The practicality of giving the sets to OTR or some other component for their use was raised.

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{ It was concluded the subject had been talked to death and that OPA should now sift through the recommendations and act. [ ] asked if everyone agreed that the TV's should be removed from the cafeterias. There were no dissents. }

#### ACADEMIC BROCHURE

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Members were asked to review the academic brochure and forward comments to OPA. It was noted that the photos used in the brochure relied too heavily on technical matter.

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[ ] reported that his people feel that the brochure is useful to recruiters.

{ Discussion of the Community letterhead paper was brought up by [ ] and it was decided that the letterhead was okay but the lettering should be smaller. }

The meeting adjourned at 1115 hours.

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APPROVED:

[ ]  
Herbert E. Hetu, Chairman

Respectfully submitted: